

TOPICS WINTER 2015

Weener and Plasticum will be showcasing the latest innovations and developments at the following exhibitions:

- **Aerosol & Dispensing Forum / Perfume Cosmetics & Design** in Paris
4 – 5 February 2015, [stand AC22](#)
- **Packaging Innovations** in Birmingham
25 – 26 February 2015, [stand C53](#)



Bibi, a standard solution for a dual dispense



Weener Plastic Packaging Group is the strategic development partner for Toyo & Deutsche Aerosol (TDA). In close cooperation with TDA we brought the **Dual Dispensing technology** to the next level.

Weener and Toyo are ready to market Bibi, a standard solution for dual dispense: two separate dispensing channels inside the aerosol can deliver two different formulations that can be dispensed simultaneously or sequentially.

This unique dispensing solution is suitable for many different applications in high-end consumer markets. Currently, production preparation is in full progress. Next to that also spray and mixing solutions are being developed.

Optimal shaving with Dave

A new standard shaving actuator will be introduced, the sturdy Dave with a diameter of 52 mm. Two versions are developed, one for foam and one for gel. The functional Dave offers a direct and controlled dispense after activating the aerosol. The robust and masculine design goes beyond the usual models in the market.

A nicely designed squared over cap gives the Dave actuator a vigorous look. This over cap can be delivered in matt or glossy, and in transparent or a solid color. If requested, other over cap designs are available too.

The flexible Dave concept can be adjusted easily. Options are a more soft-lined female version or a spray version. Both actuator and over cap can be customized to meet specific requests.



Petty actuators for PET aerosol cans

Last year Plasticum introduced actuator Petty for SprayPET, the revolutionary plastic aerosol from APPE. Two actuator sizes have been developed, one for the 220 ml bottle and one for the 335 ml bottle. This environmentally friendly aerosol solution meets the increasing market demand for green aerosols.

Anticipating on the market needs, Petty has been slightly restyled and complemented with an over cap. This over cap eases handling during transportation or travelling. Petty offers a smooth dispense of gels and foams and is suitable for many markets. The family can be extended with a spray version to serve other aerosol markets.



Extension aerosol over cap range

The large standard over cap range for aerosols has been extended with new caps for:

- necked-in tinplate cans
- aluminium round shoulder cans
- aluminium rim shoulder cans

For more information: info@plasticumgroup.com

Or check the catalogue on our new website www.wpppg.com.



CosmoTop Tube Closures

After the market introduction of the lightweight CosmoTop range at Interpack last year, the 50 mm version of this next generation tube closures is in full operation. The state-of-the-art tool has an accurate robot handling, a highly effective cooling and allows flexible change-overs. Extension of the product range with a 40 and 35 mm version will follow shortly.

Additionally Weener develops a second exclusive tube closure range, the CosmoTop Advanced Line (AL). The CosmoTop AL offers the same benefits as the previous lightweight version, among others cost-effectiveness and superb visual quality. Three diameters will be available: 50, 40 and 35 mm, all with two different lid designs: more round (Style) and more squared (Classy). All versions can have two surface finishes, glossy and matt.

To enhance the dosing performance of the CosmoTop AL, the orifice can be fitted with the **Pure Dispense technology**: a simple yet effective membrane that guarantees a more controlled and clean dispense. This innovative dispensing solution gives a direct and efficient movement when squeezing the tube. It can dispense a wide variety of viscosities and formulations.



Also displayed at Packaging Innovations in Birmingham



Dispensing Closures - with and without valve – for the dispense of Food applications such as sauces, dressings and honey. Different valve technologies, such as **MaxiDose technology**, are offered in order to find the best solution for the different viscosities and formulations.



Roll-on Deo Packaging: bottle, ball, fitment and cap. Weener is the global market leader in the design, development and manufacturing of high-quality roll-on balls. Serving the largest brands in the world, Weener can capitalize on a wealth of knowledge and experience.



Aerosol Over Caps and Spray Caps. The Spray Caps and Actuators can be fitted with the **Integrated Spray technology**, a cost-effective and highly efficient one-piece spray solution. The various integrated inserts and mechanical break-up units perform different spray patterns.

New joint corporate website of Weener and Plasticum

Weener and Plasticum launched a new corporate website www.wppg.com. Plasticum - part of the Weener Plastic Packaging Group since June 2013 - has been integrated in the new site. The fully re-designed website has a contemporary look & feel and a user-friendly navigation. It reflects the company's focused strategy and the capabilities to meet today's customer needs.

Information and products can be found quickly and easily with the clear site navigation and search bar. The swipe option and responsive character facilitate the navigation on modern tablets. The site is available in four languages: English, German, Spanish and Russian. We invite everyone to enjoy the exciting web experience.



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